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MINING

SAMPLING BIN  
Artwork Specification



# SAMPLING BIN

## ARTWORK SPECIFICATION

### Artwork Details

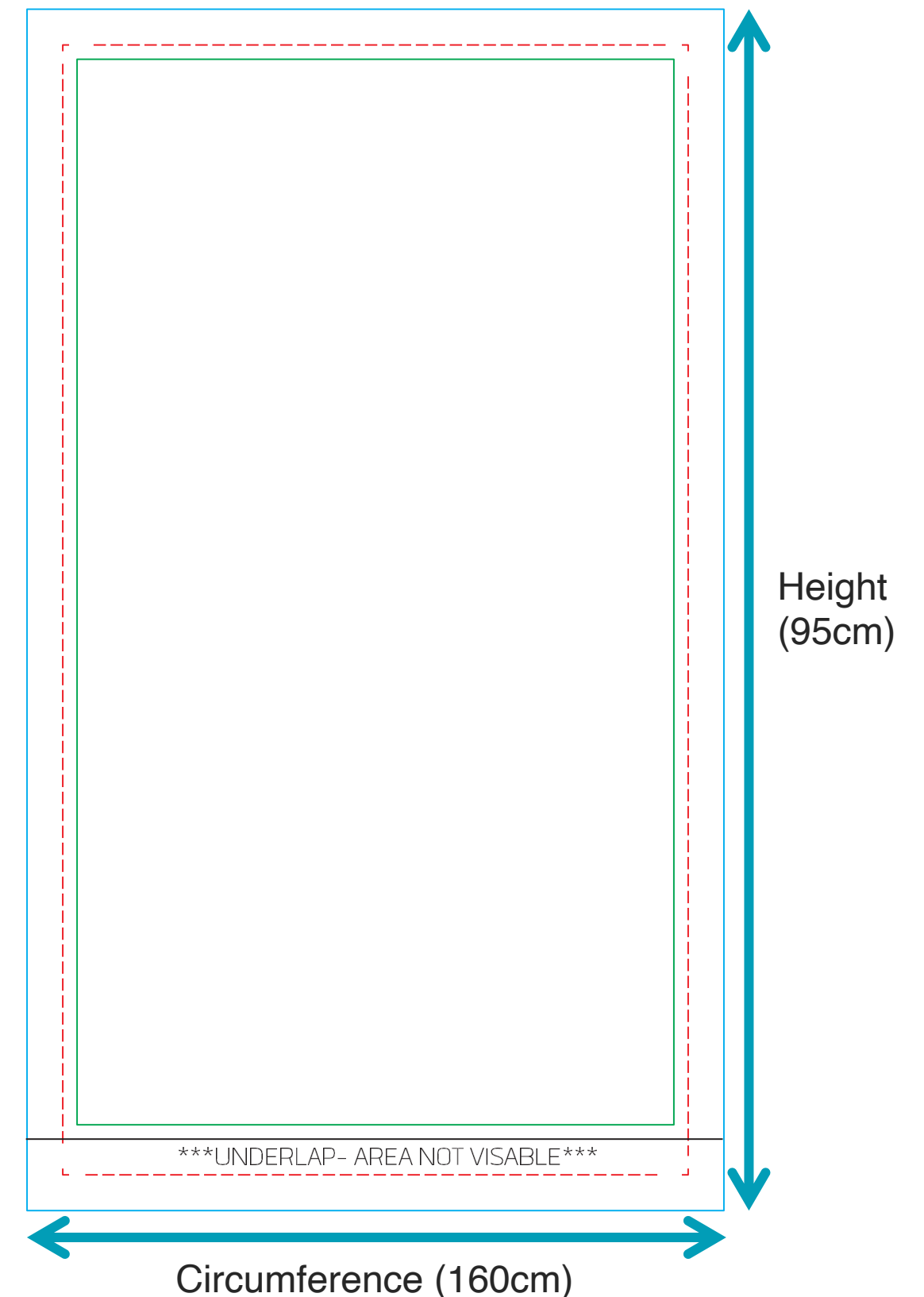
Sampling bin artwork needs to have a circumference of 160cm and a height of 95cm, the artwork is underlapped at the bottom so the amount visible of the 95cm is 90cm. The file needs to be submitted as an Adobe Illustrator file (.ai) with a 150PPI resolution, and with a CMYK colour profile.

Artwork can be supplied to scale and in a logical proportion to the final size (between the ratios of 1:1 and 1:20), the key is to maintain the artwork aspect ratio of 16:8.

### Diagram Key

- **Bleed Line:** Artwork must extend to this line, but it will not be visible. The area between this line and the cutter line must act as a padding area with no text, logos, or content.
- **Cutter Line:** The area between this and the safe area line also acts as a padding area, but will be visible. Again, no text, logos, or content.
- **Safe Area:** Important logos, text, images, content to be used here.

*Please email artwork to [artwork@mmediagroup.co.uk](mailto:artwork@mmediagroup.co.uk) at least 7 working days prior to the campaign start date.*



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